



**Chesterfield Township  
Parks and Recreation Department  
47275 Sugarbush Road  
Chesterfield, MI 48047  
586-949-0400, opt. 4**

<http://parks.chesterfieldtwp.org>

<http://www.facebook.com/ChesterfieldTwpPR>

<https://twitter.com/ChesterfieldPR>

## **2018 Sponsorship Information**

The Chesterfield Township Parks and Recreation Department has a multitude of community oriented special events and youth sports leagues that take place throughout the year. Many of these events wouldn't be possible without the support of area businesses to help keep the costs low for our residents. Additionally, your contributions allow us to offer many new programs, special events, and to add some flair to some of our most popular established activities! If 2018 is as successful as the past year, our department will be able to continue its quest to provide low cost family programming in a multitude of settings and reach all members of our community. We welcome the opportunity to help you promote and market your business through our website, Social Media sites and publications.

Attached is an outline of our 2018 Sponsorship Benefits and Opportunities. It designates the special events and leagues that our department hosts for not only its residents, but also those of surrounding cities and townships. With your sponsorship dollars not only will you be helping us to provide programs at a low-cost to families, but we too can assist YOU, by marketing YOUR business within the community. You can choose to sponsor a sports team and have your company logo proudly displayed on the player jerseys and your business name promoted on league schedules or when you sponsor a special event your business name/logo will be displayed on our website, flyers, press releases, social media and more! By teaming up with us, you will be surprised by the many ways in which we can market and promote your company; It is our goal to highlight your business to our participants, parents and friends!

Thank you for your consideration. We look forward to partnering together to provide quality recreation programs and to promote your business. Keep in mind, that securing sponsorship early will give your business the greatest choice! Should you have any questions, or you would like to become a community partner through sponsorship, please contact our department at 586-949-0400, ext. 6451 at your earliest convenience. We hope that you will find sponsoring with Chesterfield Township Parks and Recreation is an excellent way to grow your company while supporting our community!

For more information regarding any league or special event sponsorship please contact the Parks & Recreation Department at  
586-949-0400 ext. 6451, Monday thru Friday 8:00AM-4:30PM.

To secure a sponsorship please complete the form below and return with payment to the Parks and Recreation Department. If you prefer to be billed for your sponsorship please let us know and we'll send you an invoice.

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Sponsored Special Event/League: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Would you like us to bill you? \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business Website: \_\_\_\_\_

Business Facebook/Twitter address: \_\_\_\_\_

**Mail to:**

**Chesterfield Township Parks & Recreation  
47275 Sugarbush Road  
Chesterfield, MI 48047  
ATTN: Amanda Willard**



# Sponsorship Benefits

	Presenting \$1500+	Gold \$1000+	Silver \$750+	Bronze \$500+	Dugout Banner \$500	Friends \$250+	Team \$200+
Ability to bring in promotional entertainment (w/CTPR approval)	X						
Sponsored event promoted on Township Hall digital board w/business	X						
Exclusive business "shout out" on Facebook	X	X					
Opportunity to bring in a 10x10 tent to sponsored event	X	X					
Opportunity to set-up a promotional table	X	X	X				
For events held at a park, your business name/logo displayed on event banner	X	X	X	X			
Event flyers w/business distributed at Brandenburg gate (seasonal)	X	X	X	X			
Opportunity to dress in costume and bring promotional materials to pass out on our Trick or Treat Trail (Halloween)	X	X	X	X		X	
Business name and/or logo posted in Chesterfield Connection's Winter community magazine recognizing previous year's sponsorship.	X	X	X	X	X	X	
Business name and/or logo on all printed and digital promotional materials after sponsorship payment is received	X	X	X	X	X	X	
Business logo/link on Parks and Recreation website during program advertisement periods	X	X	X	X	X	X	
Business recognized on Facebook	X	X	X	X	X	X	X
Business name, logo/artwork on a 7' x 3' banner posted on one dugout or batting cage at Pollard Park from May-Sep					X		
Business with or without logo on schedules, shirts, and team plaque							X

## 2018 CHESTERFIELD PARKS AND RECREATION SPONSORSHIP OPPORTUNITIES

**Daddy Daughter:** February 25

**Bunny Breakfast:** March 24

**Summer Concert Series:** July 2018

**Arts & Music Festival:** August 2018

**Trick-or-Treat Trail:** October 2018

**Mom and Son Outing:** Fall 2018

**Tree Lighting/Coloring Contest:** December 7

**Youth Team Sponsorships:**

Baseball/Softball (Apr/June or Jul/Aug)

Basketball (Dec-Mar)

**NEW TO THE SCENE:**

**Dugout Banner, Pollard - \$500 (Apr-Sep)**

**Family Bingo Night:** March 24

Call 586-649-6451 and become a community partner today!